

May 20, 2021

TO: Legal Counsel

News Media

Salinas Californian
El Sol
Monterey County Herald
Monterey County Weekly
KION-TV
KSBW-TV/ABC Central Coast
KSMS/Entravision-TV

The next regular meeting of the **COMMUNITY ADVOCACY COMMITTEE - COMMITTEE OF THE WHOLE** of the Salinas Valley Memorial Healthcare System will be held **TUESDAY, MAY 25, 2021, AT 8:30 A.M., IN THE CISLINI PLAZA BOARD ROOM IN SALINAS VALLEY MEMORIAL HOSPITAL, 450 E. ROMIE LANE, SALINAS, CALIFORNIA, OR BY PHONE OR VIDEO (Visit svmh.com/virtualboardmeeting for Access Information).**

Please note: Pursuant to Executive Order N-25-20 issued by the Governor of the State of California in response to concerns regarding COVID-19, Board Members of Salinas Valley Memorial Healthcare System, a local health care district, are permitted to participate in this duly noticed public meeting via teleconference and certain requirements of The Brown Act are suspended.



Pete Delgado
President/Chief Executive Officer

Committee Members: Regina M. Gage - Chair; Joel Hernandez Laguna – Vice Chair; Pete Delgado – President/Chief Executive Officer; Rachel McCarthy Beck, MD – Chief of Staff; Allen Radner, MD – Chief Medical Officer; Clement Miller - Chief Operating Officer/Interim Chief Nursing Officer; Adrienne Laurent – Chief Strategic Communications Officer; and Misty Navarro, MD – Medical Staff Member

**COMMUNITY ADVOCACY COMMITTEE MEETING – MAY 2021
COMMITTEE OF THE WHOLE
SALINAS VALLEY MEMORIAL HEALTHCARE SYSTEM**

**TUESDAY, MAY 25, 2021
8:30 A.M. – CISLINI PLAZA BOARD ROOM
SALINAS VALLEY MEMORIAL HOSPITAL
450 E. ROMIE LANE, SALINAS, CALIFORNIA
OR BY PHONE OR VIDEO
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AGENDA

1. Approval of Minutes from the Community Advocacy Committee Meeting of February 23, 2021 (DELGADO)
 - Motion/Second
 - Action by Committee/Roll Call Vote
2. Consider Recommendation to Transformation, Strategic Planning, and Governance Committee for Appointment of Subject Matter Expert to SVMHS Community Advocacy Committee (DELGADO/LAURENT)
 - Staff Report
 - Committee Questions to Staff
 - Motion/Second
 - Public Comment
 - Committee Discussion/Deliberation
 - Action by Committee/Roll Call Vote
3. Mobile Clinic Update (LAURENT/RODRIGUEZ)
4. Blue Zones Project Update (LAURENT/DITULLIO)
5. Report from the Salinas Valley Memorial Hospital Service League (LAURENT/GRAHAM)
6. Report from the Salinas Valley Memorial Hospital Foundation (DELGADO/WARDWELL)
7. Public Input

This opportunity is provided for members of the public to make a brief statement, not to exceed three (3) minutes, on issues or concerns within the jurisdiction of this District Board which are not otherwise covered under an item on this agenda.

8. No Closed Session
9. Adjournment – The Community Advocacy Committee meets quarterly and the next meeting is scheduled for **Tuesday, August 24, 2021, at 8:30 a.m.**

Notes: This Committee meeting may be attended by Board Members who do not sit on this Committee. In the event that a quorum of the entire Board is present, this Committee shall act as a Committee of the Whole. In either case, any item acted upon by the Committee or the Committee of the Whole will require consideration and action by the full Board of Directors as a prerequisite to its legal enactment.

Requests for a disability related modification or accommodation, including auxiliary aids or services, in order to attend or participate in a meeting should be made to the Executive Assistant during regular business hours at 831-755-0741. Notification received 48 hours before the meeting will enable the District to make reasonable accommodations.

The Committee packet is available at the Committee Meeting, at www.svmh.com, and in the Human Resources Department of the District. All items appearing on the agenda are subject to action by the Committee.

**MINUTES OF THE FEBRUARY 2021
COMMUNITY ADVOCACY COMMITTEE MEETING
COMMITTEE OF THE WHOLE
SALINAS VALLEY MEMORIAL HEALTHCARE SYSTEM**

**TUESDAY, FEBRUARY 23, 2021
8:30 A.M. – CISLINI PLAZA BOARD ROOM
SALINAS VALLEY MEMORIAL HOSPITAL
450 E. ROMIE LANE, SALINAS, CALIFORNIA
OR BY PHONE OR VIDEO
(Visit svmh.com/virtualboardmeeting for Access Information)**

Pursuant to Executive Order N-25-20 issued by the Governor of the State of California in response to concerns regarding COVID-19, Board Members of Salinas Valley Memorial Healthcare System, a local health care district, are permitted to participate in this duly noticed public meeting via teleconference and certain requirements of The Brown Act are suspended.

Committee Members Present: Regina M. Gage, Chair; Pete Delgado, Clement Miller, Adrienne Laurent, in person; Joel Hernandez Laguna, Vice Chair; Rachel McCarthy Beck, MD, Misty Navarro, MD, by teleconference.

Committee Members Absent: Allen Radner, MD.

Other Board Members Present, Constituting Committee of the Whole: Victor Rey, Jr., Joel Hernandez Laguna, and Juan Cabrera by teleconference, constituting Committee of the Whole.

Also Present: Lisa Paulo, Jeff Wardwell, Andrea Cisneros, Shannon Graham, Melissa Aylard, Derek Ames, and Karen Schroeder in person.

A quorum was present and the meeting was called to order at 8:33 a.m. by Regina M. Gage, Committee Chair.

APPROVAL OF MINUTES FROM THE COMMUNITY ADVOCACY COMMITTEE MEETING OF DECEMBER 15, 2020

Minutes of the Community Advocacy Committee Meeting of December 15, 2020, were included in the Committee packet. Pete Delgado, President/Chief Executive Officer, recommended approval.

No Public Comment.

MOTION: The Community Advocacy Committee approves the minutes of the Community Advocacy Committee Meeting of December 15, 2020, as presented. Moved/Seconded/Roll Call Vote: Ayes: Gage, Delgado, Miller, Laurent, McCarthy Beck; Noes: None; Abstentions: None; Absent: Hernandez Laguna, Radner, Navarro; Motion Carried.

Misty Navarro, MD, joined the meeting at 8:38 a.m.

Joel Hernandez Laguna joined the meeting at 8:39 a.m.

A request was made to move Agenda Item #1 – Report from the Salinas Valley Memorial Hospital Service League to the end of the meeting. There was no objection to this request.

REPORT FROM THE SALINAS VALLEY MEMORIAL HOSPITAL FOUNDATION

Jeff Wardwell, Chief Philanthropy Officer, and Andrea Cisneros, Children’s Miracle Network Hospitals Program Coordinator, presented a report from the Salinas Valley Memorial Hospital Foundation. Key highlights and areas reviewed are as follows:

- COVID-19 Relief
 - Monolingual Spanish Family Grief Support
 - Patient and Patient Family Assistance Fund
 - Mobile Clinic Support
 - Community Foundation for Monterey County COVID-19 Collaborative
- COVID-19 Caring Community Support
 - Approximately \$100,000 in-kind donations have already been received
- Community Engagement
 - Collaboration with Health Promotion events and activities
 - Work is underway to become a Blue Zones worksite
 - The Foundation Community Room is also used to house meetings for community organizations
- Upcoming campaigns for Children’s Miracle Network Hospitals include ACE Hardware, Credit Unions for Kids, and Costco.
- SVMHS routinely supports internal and external programs using CMNH funds for Asthma Day Camp, NICU Reunion, Pediatrics, Days of Discovery at the Monterey Bay Aquarium, Miracle Mobile operations, and medical needs granting program.
- Committed \$450,000 to fund the Pediatric Wellness Program created in response to a critical community need.
- The Physicians’ Giving Program has raised approximately \$70,000 to support SVMH Foundation projects.

There was brief discussion among the Committee regarding the Pediatric Wellness Program launched to meet the needs of the community, and the Foundation’s continued support of the mobile clinic.

REPORT ON THE SVMHS PATIENT FAMILY ADVISORY COUNCIL

Lisa Paulo, Chief Administrative Officer/Experience, provided a report on the SVMHS Patient Family Advisory Council. Key highlights are as follows:

- In 2017, a team at SVMHS began to collaborate with Gateway to develop the Patient Family Advisory Council.

- Launched in 2018 with nine team members, the Patient Family Advisory Council meets on a monthly basis to receive feedback on ideas from participants.
- CMS has provided funding for patient and family centered care efforts and offers workshops to organizations.
- COVID efforts during the past six months includes guides for constant companions, visitor management, assisting with lost belongings, and bedside shift report.
- The Hospital is considering expanding the Patient Family Advisory Council to a virtual environment to include community members who are interested in participating in the program.

The Committee recognized the significance of the Patient Family Advisory Council.

REPORT FROM THE SALINAS VALLEY MEMORIAL HOSPITAL SERVICE LEAGUE

Shannon Graham, Director of Volunteer and Health Career Services, began the Salinas Valley Memorial Hospital Service League report by recognizing Service League Past President Melissa Aylard for her exceptional leadership and accomplishments in 2019-2020. During her two years, volunteers needed to suspend in-hospital service, but not before making significant contributions, including donating more than \$350,000 to hospital programs, scholarships, and student programs. Some critical roles such as Lifeline and Telecare volunteers continued. Focus also shifted to maintaining communication with volunteers virtually, and fulfilling financial commitments. The 2021 Service League Board President is Jamie Miller who is supported by a team of dedicated volunteer leaders.

An in-depth review of the following priorities for the Services League in 2021 was provided to the Committee:

- Re-Engagement/Retention
- Recognition/Communication
- Patient and Staff Support
- Community and Student Programs
- Finances

The Service League is pleased to be bringing back volunteers to provide patient and guest support and would like to extend support and encouragement to staff through the resiliency committee efforts.

There was brief discussion among the Committee and Hospital Leadership regarding the Telecare and Lifeline programs that serve seniors in the community to help ensure they can access help when needed, and scholarship programs provided to Hartnell College, Cabrillo College, hospital staff and volunteers.

PUBLIC INPUT

None.

NO CLOSED SESSION

ADJOURNMENT

There being no other business, the meeting was adjourned at 9:36 a.m. The Community Advocacy Committee meets quarterly and the next meeting is scheduled for **Tuesday, May 25, 2021, at 8:30 a.m.**

Regina M. Gage, Chair
Community Advocacy Committee

/ks

Board Paper: Community Advocacy Committee

Agenda Item: Consider recommendation to Transformation, Strategic Planning, and Governance Committee for appointment of Subject Matter Expert to SVMHS Community Advocacy Committee

Executive Sponsor: Adrienne Laurent

Date: May 14, 2021

Executive Summary

Salinas Valley Memorial Healthcare System's governance structure includes a five-member board of directors, and a sub-committee structure with up to three voting members per committee who are subject matter experts. The Community Advocacy Committee currently has no subject matter experts serving as members of this committee.

Administration has recently become aware of the availability and willingness of Julie Edgcomb, M.A., to consider a position as a subject matter expert on the Salinas Valley Memorial Healthcare System Community Advocacy Committee. Ms. Edgcomb is a highly-respected healthcare professional with a long history of service to our community, most recently as Ambulatory Services Administrator for Natividad Medical Center and Clinic Services Bureau Chief for the Monterey County Health Department. Please see attachment for a full description of Ms. Edgcomb's background.

Background/Situation/Rationale

The SVMHS committee structure is greatly enhanced by the expertise of subject matter experts, who can bring their experience to the issues under consideration by the SVMHS board directors. The Central Coast community is rich with skilled professionals whose varied backgrounds can provide important input to Board members as they oversee the course to the future. By increasing the depth and breadth of board committee knowledge and skills, the Salinas Valley Memorial Healthcare System Board of Directors is able to access a valuable resource in their decision-making process.

Timeline/Review Process to Date:

June, 2014: SVMHS Board of Directors adopts committee structure to include subject matter experts.
April, 2020: Subject matter expert Jeff Wardwell resigns to assume a position with SVMH Foundation.
March, 2021: Recruitment of Julie Edgcomb, MA commences.

Meeting our Mission, Vision, Goals

Strategic Plan Alignment:

It is the mission of Salinas Valley Memorial Healthcare System to provide quality care for our patients and improve the health of our community. Accessing the experience and expertise of subject matter experts will enhance our ability to meet that mission.

Pillar/Goal Alignment:

Service People Quality Finance Growth Community

Financial/Quality/Safety/Regulatory Implications

None.

Recommendation

Recommendation to Transformation, Strategic Planning, and Governance Committee for appointment of Julie Edgcomb, M.A. as subject matter expert to SVMHS Community Advocacy Committee

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Attachments

Resume, Julie Edgcomb, M.A.

Julie C. Edgcomb, M.A.

Employment Experience

- 2016 – 2019:** Ambulatory Services Administrator, Natividad Medical Center and
2009 - 2019: Clinic Services Bureau Chief, Monterey County Health Department
2004 –2009: Outpatient Services Director, Monterey County Health Department,
2003 – 2004: Account Manager, Per-Se Technologies, Atlanta, Georgia
2003: Consultant: Community Health Project Management Services.
Projects:
Mee Memorial Hospital: Health Literacy; Physician Credentialing
Central Coast Center for Independent Living: Traumatic Brain Injury
Central Coast Alliance for Health: Health Literacy, Community Housing,
Health Plan Member Outreach, South Monterey County Liaison
Pediatric & Medical Associates of the Pacific Coast, Inc.: Pediatric
Obesity Planning
- 2003 – 2019:** Adjunct Faculty Member teaching Psychology
Hartnell College. Salinas, CA
- 2000-2002:** Director, Member & Provider Services,
Central Coast Alliance for Health, Santa Cruz, CA
- 1996- 2000:** Provider Relations Manager,
Central Coast Alliance for Health, Santa Cruz, CA
- 1995:** Lecturer; Rehabilitation Counseling Class, Master’s Program.
San Jose State University, San Jose, CA
- 1993-1996:** Director of Contract Compliance and Corporate Communication,
Work Recovery, Inc., Tucson, AZ (corporate office).
- 1991-1993:** Director of Operations,
Work Simulation Centers, Inc., Los Angeles, CA (corporate office)
This corporation was sold to Work Recovery, Inc. in 1993.
- 1984-1991:** President, Vocational Services International, Inc., Salinas, CA.
(I sold this corporation to form Work Simulation Centers, Inc. with 2 partners).
- 1982-1984:** Director of Vocational Evaluation,
Goodwill Industries of Santa Cruz, Monterey, and San Luis Obispo Counties, Inc.
- 1978-1982:** Vocational Diagnostic Technician,
Salinas Union High School District, Salinas, CA.
- 1973-1978:** Probation Counselor,
Monterey County Probation Department, Salinas, CA.
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Education

Master of Arts, Education, Chapman University, Orange, CA, 1984.

Bachelor of Arts, Psychology, University of California at Santa Cruz, 1977.

Associate of Arts, General Education, Hartnell College, Salinas, CA, 1974.

Language Proficiency:

English: Speak, read and write.

Spanish: Speak, read and write.

French: Speak, read and write.

Government and Board Appointments and Service Club Membership

- Santa Cruz-Monterey-Merced Managed Medical Care Commission, Appointed by the Monterey County Board of Supervisors, 2003 – present;
- Health Projects Center Board Member, 2007 – present
- Sun Street Centers Board Member, 2020 – present
- Salinas Senior Center Board Member, 2020 - present
- Blue Zones Monterey County, Engagement Committee, 2019 - present
- Rotary Club of Salinas, current member
- Monterey County Parks Foundation, Board Member, 2008 – 2019
- Central Coast Center for Independent Living Board Member, 2006 – 2012
- CHISPA (Community Housing Improvement System & Planning) Board, 2002 – 2006; Board President 2005 – 2006.
- South (Monterey) County Regional Health Partners, Executive Board and Founding Member, 1999-2003
- Santa Cruz County Head Start Health Advisory Board, 2001 - 2002
- Health Care Advocacy Project Board, 1999 – 2003
- Monterey County Private Industry Council, Appointed by the Monterey County Board of Supervisors: Planning Committee Chair 1987-1989: Council President 1993-1999.
- Vocational Rehabilitation Advisory Committee. Administrative Director Appointment, State Department of Industrial Relations, Workers' Compensation Division, 1994-1997.
- California Department of Social Services, GAIN Assessment Review Consultant, 1989

MOBILE CLINIC UPDATE

(VERBAL)

(LAURENT/RODRIGUEZ)

BLUE ZONES PROJECT UPDATE

(VERBAL)

(LAURENT/DITULLIO)

*REPORT FROM THE SALINAS
VALLEY MEMORIAL HOSPITAL
SERVICE LEAGUE*

(VERBAL)

(LAURENT/GRAHAM)

*REPORT FROM THE SALINAS
VALLEY MEMORIAL
HOSPITAL FOUNDATION*

(VERBAL)

(DELGADO/WARDWELL)

PUBLIC INPUT

NO CLOSED SESSION

*ADJOURNMENT – THE COMMUNITY
ADVOCACY COMMITTEE MEETS
QUARTERLY. THE NEXT MEETING
IS SCHEDULED FOR TUESDAY,
AUGUST 24, 2021, AT 8:30 A.M.*